

WFTV-TV P.O. Box 863324 Orlando, FL 32886-3324 ph: (407) 841-9000 fx: (407) 841-8259

Advertiser Agency/T-Code

Buyer Salesperson

**Product** 

Acct Types

Est/Headline

Brand

Demo

Revision Comments Florida Chamber of Commerce Allian(1354) Southern Campaign Resources (4245)/0900

PENNINGTON, ERIN

Telerep/Washington DC, Washington DC

(1040)

ph: (555) 555-5555 Political (1065)

FL CHAMBER OF COMMERCE - SCOTT PL/ National/Political

FL CHAM ALL-PLAKON

/06356338

Invoice 643652 Inv Date 10/28/2012 **Terms** Net 30 Contract 334504 Bill Type Standard Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal

Package

Gen. Date 10/30/2012 4:05:46PM

**Southern Campaign Resources** 235 East Virginia Street Tallahassee, FL 32301

AgM

\*\*\*\*\* THIS IS A CASH IN ADVANCE OFFICIAL BILLING INVOICE

0 Spot 6:00:00PM- 6:30:00  Day,M-1,F-1 10/01/12 6:23PM (Mo) 00:30 FLCC0003 \$4500.00 0 Spot 6:00:00PM- 6:30:00  Day,M-1,F-1 10/05/12 6:23PM (Fr) 00:30 FLCC0003 \$4500.00 0 Spot 7:00:00PM- 7:30:00  Day,W-1,F-1 10/03/12 7:29PM (We) 00:30 FLCC0003 \$500.00		ido (W			FFICIAL BILL		··· • · · · · · · · · · · · · · · · · ·		1 4	
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0 Spot 7:00:00PM- 7:30:00 Day,W-1,F-1 10/03/12 7:29PM (We) 00:30 FLCC0003 \$5500.00	0	Spot							\$4500.00	
	0	Spot	6:00:00PM- 6:30:00	Day,M-1,F-1			***************************************	FLCC0003	\$4500.00	
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We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



\$20,000.00 (\$3,000.00) \$17,000.00 Total Spots

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.